

PRESS RELEASE

THE BEST SNACK? BREAD AND OLIVE OIL

On next june 23rd the new e-learning project led by Pandolea and CLIOedu will be presented in Rome in order to tell children about a healthy diet and olive oil culture.

Rome, june 15th 2015. This project of this didactic educative project on healthy diet and the culture of olive oil is meant for students of the last three grades of primary school. The project we are talking about is “Bruschetta o Merendina?” (translator’s note: Bruschetta or Snack?) proposed by Pandolea - an association that couples up olive oil producers and women bound to the oil sector. Furthermore, it is developed by CLIOedu, powered by Clio S.p.A., which has their core component in innovative digital services and performs a partnership with Giunti Scuola.

It also got the approval of Italian Pavillion Expo 2015 that will be presented in Rome on June 23rd at 15.30 to the Information Office of the European Parliament in Italy. Those who will take part at this event are the UE Parliament members, Paolo De Castro and Silvia Costa, Loriana Abruzzetti (Pandolea Chairman), Gabriele Conte (CLIOedu), Eugenio Del Toma (Specialist in Science of Gastroenterology and Dieting), Ersilia Troian (ANDID Chairman), Andrea Chiaramonti (Giunti Scuola), Patrizia Galeazzo (P.M. School Project Italian Pavillion), Mario Rusco (Vice President ANP) and Alberto Grimelli (Teatro Naturale).

“Bruschetta e merendina?” is a project of interactive learning which develops in three phases and contain several topics that are destined to wide range of targets: the first one “Olio d’Oliva a 360°”, edited by the experts of Pandolea, aims at the training of teachers that participate at the project; the second one, “La nutrizione si impara a scuola”, cured by Prof. Eugenio Del Toma, is designed for activities that will be performed at school in collaboration with the teachers and is furnished with individual and collective test in order to verify the learning process; the third one “La merendina più buona pane e olio” developed again by the experts of Pandolea and read out loud by a seven year old young reader, concerns a moment of individual learning combining them with a playful and educative format that can be performed in class or at home.

“Inspired by the experience that our association gained in realizing educative activities, that were designed to attract children towards the extra virgin olive oil culture – underlines Loriana Abruzzetti, Pandolea President – we have decided to give birth to a new educative project which enables children of Primary Schools to discover the advantages of a healthy diet.



“It’s an ambitious project – explains Gabriele Conte, CLIOedu – which highlights the necessity to improve healthy life styles from a very young age. The spread of “Bruschetta o Merendina” will occur on a national scale thanks to the collaboration with Giunti Scuola and we are forecasting to spot out some pilot regions in which the development of further potential didactic activities will be molded.

This projects aims to be flexible and therefore suites the prerogative to involve professional dietitians who could support the efficiency of the projects by handing out quizzes and the possibility of heading some further didactic activities. All this will be possible thanks to video chats and webinars held by Prof. Eugenio Del Toma in collaboration with Pandolea associates. “Initiatives like ‘Bruschetta o merendina’ fit in the challenge launched by the UE Parliament which considers education on healthy a priority ever since – remembers Paolo De Castro, coordinator of the Group Socialist and Democrats of the Agricultural Commission. Our aim is to destine more and more resources to programs of distribution and make sure that the UE Members invest more and more in didactical activities which promotes sustainable and healthy diet.”

Please find attached the invitation.

For further information:
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